



APPEL A CONTRIBUTION POUR L'ATELIER #9

« PUBLIC LEADERSHIP IN QUESTIONS? TREND AND INNOVATIONS »

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The research on public leadership has gained significant importance in this era of VUCA due to several reasons. "VUCA" stands for "Volatility", "Uncertainty", "Complexity", and "Ambiguity", representing the major characteristics of the modern societal and business environment. The importance of research on public leadership deeply intersects with VUCA.

- Volatility: Global challenges such as pandemics, climate change, and cyber threats are rapidly evolving. Effective public leadership is required to manage and respond to these swift changes.
- Uncertainty: With the evolution of digital technologies, expectations for public leaders are also changing. Research on how to exercise leadership in uncertain situations becomes increasingly important.

- Complexity: Issues in today's society are intertwined across multiple fields, making them complex. Research on public leadership can offer methods to effectively address these intricate issues.
- Ambiguity: Factors like democratization and participation, as well as shifts in population demographics, can introduce ambiguity into policy decisions. Leadership research is essential to resolve this ambiguity and provide clear direction.

Hence, research on public leadership in a VUCA environment supports public sector leaders in effectively exercising leadership amidst volatile and uncertain conditions, and offers clear solutions to complex and ambiguous problems.

The innovation of public leadership is an important topic in its own right. But it's more than just that. Public leadership, through its own innovations, has the potential to drive changes and advancements in other sectors.

Innovative approaches and strategies in public leadership can collaborate with other sectors, especially the private sector, to also promote innovation within those areas. For example, if public leadership takes the lead in digital transformation, it can stimulate nationwide digitalization and technological advancements. Furthermore, innovative leadership in the public sector can enhance a nation's competitiveness and improve the quality of life for its citizens.

Additionally, when public leaders adopt innovative approaches to contemporary issues such as sustainability, social responsibility, diversity, and inclusivity, it can play a pivotal role in redefining the direction and values of the entire nation.

Thus, the significance of research in public leadership is not merely about enhancing leadership capabilities within the public sector but contributes to the development and innovation of the entire nation. The innovation in public leadership can lead to innovations and developments in various sectors and decisively influence the future shaping of the nation and society.

The following questions are closely related to the core themes of public leadership, and conducting research on these topics can provide significant insights.

1. What are the characteristics of public leadership, and how does it differ from leadership in the private sector?
2. How is the role of public leadership changing in a VUCA environment?
3. In the digital age, what competencies should public leaders have?
4. How should leadership development programs in the public sector be structured to be effective? In particular to foster innovation in the society and technology?
5. What strategies should public leaders adopt to effectively guide people from diverse cultural backgrounds and stimulate innovation in different contexts?
6. What are the success and failure cases of public leadership, and what are their causes and outcomes?
7. What ethical challenges do public leaders face, and what are the solutions to address them?
8. What are the distinct characteristics of public leadership as expressed in different countries and regions?
9. How can the leadership assessment methods in the public sector be improved?
10. What are the future challenges of public leadership, and what are the solutions to overcome them?

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